

MAHAVITARAN

Maharashtra State Electricity Dist.Co.Ltd (A Govt. of Maharashtra Undertaking)

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ADMINISTRATIVE CIRCULAR NO. 492 DATE 21/07/2014

Sub: Introduction of 'Journalism Allowance' to the employees in Public Relations Cadre.

The Public Relation Department is common link between Organization and the end consumers. In present scenario, they are playing major role in the positive image building of the Organization and the consumer's awareness, changing the public perspective and communicating it to the Management, which helps during the policy decision making. Considering this aspect, it was under consideration to pay some allowance to boost the morale of the employees working in Public Relation Cadre.

2. Now, the Managing Director in consultation with Director (Finance), Director (Projects) and Director (Operations) have accorded approval to introduce a 'Journalism Allowance' at the rates mentioned below to the employees of the Public Relations Cadre

Journalism Allowance

Sr. No.	Categories	Rate (p.m.)
1.	Public Relations Officer	Rs. 3000/-
2.	Dy. Chief Public Relations Officer and above	Rs. 5000/-

- 3. The above rates shall be effective from 01/08/2014.
- 4. This Administrative Circular is available on R-APDRP Portal.

(Sandesh Hake)

Chief General Manager (HR)